

Session 505
Practical Technology Applications
that Add Value

Guiliano Chicco, J&J

Ryan Garcia, Dell

Markus Stamm, Lucent

Christian Liipfert, BP

Increase your chances of success with a technology project

- Legal project, not technology project
- Learn from others in advance
- Involve Luddites in design
- Drivers; KISS; WIIFM
- Communicate, communicate, communicate
- Train, train, train
- Have Seniors model the behavior

Making Legal KM a Reality

- Avoid the nomenclature
- Take a process perspective
- What's good for reuse by you? By others?
- Sharing & Collaboration
- Learning & Training
- Model the behavior

Our Projects

- Guiliano
- Ryan
- Markus
- Christian

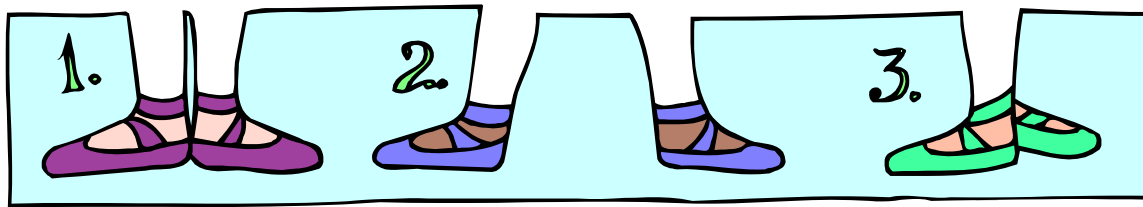
Three-Step Approach to KM

Christian E. Liipfert



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Three-Step KM Model



1. Learning

2. Doing

3. Teaching

Step One: Learning

- Conventional
- Less-conventional

Learning, conventional

- Library
- Lexis/Nexis
- Form files
- Precedent collections
- Document management system
- Network files
- Your boss
- An internal expert
- Magazines
- Law firm newsletters
- Seminars
- Law firms
- External contacts
- Intranet
- Doing

Learning, less conventional

- Google

- Webcasts

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 - Webcasts

 - InfoPaks

- Blogs

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New InfoPAK - Canadian Labor and Employment Law

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Events

- 2006-09-19** **Webcast:** Key Distinguishing Features of Canadian Employment and Labour Law
- 2006-09-27** **Webcast:** Tracking Outside Counsel Performance
- 2006-10-23** **Meeting:** ACC's 2006 Annual Meeting

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Blogs



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Blog

From Wikipedia, the free encyclopedia

For other uses, see *Blog (disambiguation)*.

A **weblog**, which is usually shortened to **blog**, is a type of website where entries are made (such as in a *journal* or *diary*), displayed in a reverse *chronological order*. Blogs often provide commentary or news on a particular subject, such as food, politics, or local news; some function as more personal *online diaries*. A typical blog combines text, images, and links to other blogs, web pages, and other media related to its topic. Most blogs are primarily textual although many focus on *photographs*, *videos* or *audio*. The word *blog* can also be used as a verb, meaning adding an entry to a blog.

Contents [hide]
1 History
1.1 1994–2001
1.2 2001–2004
1.3 2004–present
2 Types of blogs
3 Business Models
4 Anatomy of a blog entry
4.1 Comments
5 Searching blogs
6 Blogging and the mass media
7 How blogs are made
8 Legal issues
9 Common terms
10 See also
10.1 Blogging software



A screenshot of a typical blog.

- My Feeds** | My Blog | Clippings
- Add** | **Edit** | **Options**
- 38 Feeds [Mark All Read](#)
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 - [APQC's Knowledge Management Blog](#)
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 - [Basement.org](#)
 - [Between Lawyers \(0\) \(1\)](#)**
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technology + culture + law

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[Cameras in the courtroom?](#)

By esvenson

Chief Justice John Roberts [recently told a group of people](#) in Huntington Beach, California that he was not in favor of cameras being allowed in the U.S. Supreme Court. "We don't have oral arguments to show people, the public, how we function," he told the audience. Well, let's stop here and talk about the audience for a second. In case you couldn't guess, the audience was not a bunch of high school students or some civic group. The audience was composed of federal judges and their spouses.

Obviously, the Supreme Court doesn't have oral arguments to show people how the court functions. Even a guided tour through the various chambers wouldn't exactly show the public, or lawyers, how the court functions. So, that statement is basically a rah-rah red herring.

Judges, when they talk amongst themselves (and they do this a lot), strongly oppose cameras in the courtroom. But that doesn't mean it's not a good idea. What's going on is judges are doing the cost-benefit analysis in a way that reflects their sensibilities. They realize that a lot of attorneys play to the cameras and to popular sentiment, and they rightly fear that this will diminish the sanctimony of court proceedings.

But, it's not the cameras that cause the problem (i.e. guns don't kill people etc). It's something else: namely our innate desire for attention, which many of us express in really goofball ways. So, yes, having cameras in the courtroom will exacerbate this problem. First question: is there anything that could minimize the problem of attention-hounding lawyers, if and when cameras are allowed in the courtroom? Second, and more important question: what might be the short-term, and long-term benefits of having cameras in the courtroom? I agree it won't exactly show us how the court

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Podcasts

**ACC's 2006 Annual Meeting: The Road to Effective
Leadership**

October 23-25, Manchester Grand Hyatt



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Podcasting

From Wikipedia, the free encyclopedia

Podcasting is the method of distributing [multimedia](#) files, such as audio programs or music videos, over the [Internet](#) using either the [RSS](#) or [Atom syndication](#) formats, for playback on mobile devices and personal computers. The term **podcast**, like 'radio', can mean both the content and the method of delivery. The host or author of a podcast is often called a **podcaster**. Podcasters' web sites may also offer direct [download](#) or [streaming](#) of their files; a podcast however is distinguished by its ability to be downloaded automatically using software capable of reading RSS or Atom feeds.

Usually a podcast features one type of 'show', with new episodes released either sporadically or at planned intervals such as daily or weekly. In addition, there are podcast networks that feature multiple shows on the same feed.

Contents [\[hide\]](#)

- History
- Name
- Mechanics
- Other uses
- See also
- External links
- Notes and references

History

Main article: *History of podcasting*

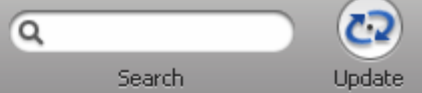


Apple's official podcasting logo.

[\[edit\]](#)



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Source	Podcast	Date Added	Time	Release Date	Description
Library	▶ BusinessWeek - Technology & You	7/21/2006 11:26 AM	6:06	7/19/2006	Tech tips from Steve Wildstrom are available ev
Podcasts	▶ David Maister's Business Masterclass	7/21/2006 11:30 AM	15:06	7/16/2006	David Maister's Business Masterclass : Strategy
Videos	▶ e-Lessons Learned	7/11/2006 12:20 PM	0:10	3/11/2006	e-Lessons Learned
Party Shu...	▶ Engines Of Our Ingenuity CLEAN	7/21/2006 11:27 AM	3:53	7/20/2006	KUHF's Engines Of Our Ingenuity
Radio	▶ HBR IdeaCast	7/19/2006 6:11 PM	18:48	7/19/2006	A biweekly podcast from Harvard Business Scho
Music Store	▶ http://rss.conversationsnetwork.org/rss.php?series=future	7/12/2006 4:49 PM	44:21	12/19/2004	A series from The Conversations Network
christi...	▶ Knowledge@Wharton Audio Articles	7/19/2006 6:11 PM	8:53	7/19/2006	Audio Versions of articles, interviews with indust
Done	▶ Legal Talk Network Program Feed	7/13/2006 5:05 PM	30:46	7/13/2006	Interactive Talk Radio for Legal Professionals. C
90's Music	▶ May it Please the Court Podcasts	7/17/2006 3:19 PM	30:46	7/13/2006	WLF Williams Law Firm weblog of legal news anc
My Top R...	▶ NPR: On Point with Tom Ashbrook	7/19/2006 6:12 PM	44:46	7/19/2006	Cutting edge context on news you need to kno
Recently ...	▶ PodTech.net: Silicon Valley, Technology, & Media Podcast	7/19/2006 6:11 PM	6:30	7/18/2006	- powered by PodTech
Recently ...	▶ The Bag and Baggage Podcast	7/12/2006 4:56 PM	44:38	1/8/2006	Updated between briefs, diapers, and lane char
Top 25 Mo...	▶ The Kennedy-Mighell Report CLEAN	7/11/2006 12:11 PM	36:41	6/27/2006	A Podcast on Legal Technology, with an Interne
	▶ The Legal Underground Podcast	7/13/2006 4:42 PM	14:48	4/9/2006	Podcasts from a lawyer who refuses to take law
	▶ Virtualtweak CLEAN	7/11/2006 11:59 AM	13:47	7/2/2006	Windows Tutorial Video Blog
	▶ Westcast - a legal update from West	7/21/2006 1:57 PM	9:58	4/4/2006	A legal update from West.



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- Dennis Kennedy and Tom Mighell – ABA Tech Show MP3 file



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Impact of the bankruptcy overhaul's limits on key employee retention deals



Bankruptcy
Gregory M. Gordon

Gregory M. Gordon is a partner in Jones Day, where he oversees the business restructuring and reorganization practice in the Dallas office.

6-15-2006

[Listen](#) [Impact of the Bankruptcy Overhaul's Limits on Key Employee Retention](#)

Step Two: Doing

Doing

- Prepare

- Think
- Plan
- Find
- Outline

- Interview

- Draft

- Reuse

- Review

- Consult

- Boss
- Colleague
- Client
- External firm

- Review

- Your work
- Work of others

Step Three: Teaching

- Conventional
- Less-conventional

Teaching, conventional

● Presentations

- No slides
- Slides
- Slides + notes
- Slides + script
- Video conference

● Memos

● Comments on drafts

● Comments on emails

● Phone calls

● Office meetings

● Lunch

Teaching, less conventional

- Website, Sharepoint, etc.
- Netmeeting
- Webcasts/WebEx/
Live Meeting
 - Not recorded
 - Recorded
- Videos, CDs, and DVDs
- MP3 files
- Blogs
- Podcasts
- Slides + audio track
- TV

Teaching

- Teaching clients
 - Compliance presentations
 - 5 Easy Pieces
- Teaching Lawyers
- Common principles
 - What method or medium is best for the audience and the message?
 - Multiple pathways
 - Leverage by capture

Teaching Software

- PowerPoint
- MS Producer
- Articulate
- Macromedia Breeze
- Macromedia Captivate
- others



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- Lists
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- NEW** Training Discussion Board

Western Corporate Legal Training collaboration site

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- Legal Drafting for Lawyers & Non-Lawyers - Jun. 27 2006

Materials from Past Programs

- Privacy Policy & Issues - Presentation
- ID Theft - Presentation
- ID Theft - Booklet
- ID Theft - External Link to Fed. Reserve (Boston)
- PTA Business - Presentation

BP Legal

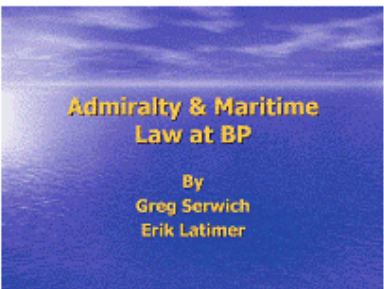
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Path to Leadership

Total Running Time: 18 Minutes

- ▶ Transitioning to Partner
- ▶ Growing a Network
- ▶ Becoming the Trusted Advisor
- ▶ Difficult Situations
- ▶ Differentiating Yourself



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Demo

